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## Press Release

For immediate release

16<sup>th</sup> Feb 2021

Liz Ogumbo transforms her lockdown realities into a Digital Lockdown Concert series to launch on Platform ZA this 28<sup>th</sup> Feb 2021.

Kenyan-born, South Africa-based multidisciplinary creative entrepreneur, Liz Ogumbo reignites her lockdown highs and lows amidst the Covid-19 pandemic crisis to release her digital series of 'Phoenix Rising' lockdown concerts. On this series episode themed 'DeniMania', it's all about denim; the fashion, music, art and gastronomy featured highlight everything she loves about denim.

Throughout this episode, the Kenyan singer, songwriter and performer will engage you in a unique live music exposé that effortlessly showcases her versatile and powerful sound, dubbed [KenSoul](#). She recently took to her garden backed by [Kevin Leicher](#) on guitar to perform a series of live themed-concerts while unpacking the background stories behind each musical story. On this set, she prides herself in taking you on a musical journey that touches down into East Africa, Cuba, Colombia, Jamaica, Brazil and the rest of your musical world.

*"Music takes us all on a journey differently. Sometimes it lingers around the genre and other times it lingers in the language of delivery of song. Many times it could be just the hook or the melodies and harmonies, but either way, we get to traverse so far and beyond just through music."*

The music selection is set to celebrate some of her music legends through renditions while highlighting some of her music originals including DeniMania.

First up is "[Oringo Bayoyo](#)", one of her favourites; a song that rekindles her childhood memories followed by a teaser from [Don](#), "her latest single from an original *collabo* with Xander Pratt.

*"In this new day, there is power in claiming power." I want to don, he wants to don and I want you to don so we can all vibrate in our highest."*

[Previsao's](#) rendition, originally produced by BussaCucaNova Ft Adriana Calcanhotto follows right after, transporting you to Brazil, where Liz fell in love with the Brazilian culture enough to use music as her tool to learn the language.

Shortly, the Kenyan *chanteuse* swings into her Reggae blues through a reggae mash-up rendition highlighting some of her reggae music legends.

*"I love reggae music and this is my way of pulling up records I grew up on for a little rendition."*

On this set, I rendition Frankie Paul's, '[Pass the Tu-Sheng Peng](#),' a little bit of Barrington Levy's '[Too experienced](#),' Buju Banton's '[Love sponge](#)' Beres Hammond & Buju Banton's '[Falling In love](#)' and hints of Chaka Demus '[Bam Bam](#).'

The set winds down to a Latina mash-up rendition highlighting [La negra no quiere by Grupo Niche](#). She also brings back [El Cuarto De Tula by Buena Vista Social Club](#).

This entire set amply demonstrates Liz's ability to move into different musical terrains. Her captivating performances and storytelling through the sets of various genres of music expressed in different languages reveals her passion for music.

Alongside the music, her latest Phoenix Rising series, *DeniMania*, is filled with the artist's signature flair from her variety of style-forward wardrobe pieces highlighted by her upcycled denim pieces from her denim fashion collection and showcased throughout her performance, all from her acclaimed [fashion label](#).

The art from her personal home art collection features Zanzibarian street artist, *Luiya* while complimenting the overall theme. [Liz Ogumbo Wines](#) pairs with a touch of home-made cuisine delights all enveloped into this general ambience of positivity, love, fun and excellence that tantalises all senses.

While make-up artists, [Zakiyya Bham](#) & Sydney Davi have ensured the look is complimentary to the theme of this series, each moment has been captured by the lens of [Jamie Rae](#) on stills.

Co-produced by Liz Ogumbo & Kgaugelo Sebata, this docu-series is launches on the 28<sup>th</sup> Feb 2021 on [Platform ZA](#) with following episodes to release at the end of each month.

Promo link: <https://youtu.be/OgaeSmnz45k>

High-res photos: <https://www.kensoul.tv/denimania>

## Ends

To keep up-to-date with Liz's musical journey head to [www.kensoul.tv](http://www.kensoul.tv). For more information, bookings, and interviews contact: [music@lizogumbo.com](mailto:music@lizogumbo.com) | SA: +27 769430396 | KE: +254 745694342